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Dear ,

I am actively learning about blockchain and discovered there is a conference I would love to attend. I am writing to ask for your approval so I may participate at the TF Blockchain Conference on March 28th in Seattle. This event is unique as they host quarterly conferences, with top blockchain speakers, and have a high focus on networking, all to nurture a broader blockchain community which I would like our organization to be involved in. I believe I will learn, make connections, and help guide our organization as we contemplate blockchain for the future.

TF Blockchain provides unique networking opportunities such as having their speakers actively interact with attendees during their sessions. The conference is also very intentional about networking and has 4 dedicated networking session where TF Blockchain connects people in similar industries, job function, and goals, and helps initiate conversations by posing relevant questions so people get the highest value.

Though there may be financial constraints in sending me to this conference, I believe it will be an investment resulting in immediate and long term benefits.

My goals in participating in this event are the following:

- Increase my knowledge in Blockchain from first hand accounts of innovators in the space, so I
 can understand the ease of our organization utilizing the technology
- Connect with people actively working in blockchain and also meet corporate executives who are thinking about adopting the technology.
- To discover other opportunities for our organization and potential business partners or clients

TF Blockchain would be an invaluable experience for me and also our organization. If I register before February 28th, I'll save \$150 off the ticket price and they provided an additional \$50 off Discount Code bringing ticket price to \$300 for the full day event. I hope you back my participation.

I greatly appreciate your consideration. Thank you.

Your name